

THEO IKUMMAQ

DAKOTA JOHNSON

MIRA SORVINO

FROM EXECUTIVE PRODUCERS

SIR RICHARD BRANSON AND JOHN PAUL DEJORIA

CHLOE & THEO

A MONICA ORD PRODUCTION



TOGETHER THEY WILL CHANGE THE WORLD

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www.chloeandtheo.com

PRODUCER

Monica Ord

EXECUTIVE PRODUCERS

Sir Richard Branson & John Paul DeJoria

WRITER / DIRECTOR

Ezna Sands

STARRING

Dakota Johnson (*Fifty Shades of Gray*)

Mira Sorvino (*Mighty Aphrodite*)

Newcomer Theo Ikummaq

André De Shields (*Ain't Misbehavin'*)

Ashley Springer (*The Wolf of Wall Street*)

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Synopsis

CHLOE & THEO tells the story of Theo (THEO IKUMMAQ), an Inuit from the Arctic, who travels to New York City with an important message for world leaders about the catastrophic impact climate change is having on his home. Upon arrival, he meets a fiery and fearless homeless girl Chloe (DAKOTA JOHNSON) and together they embark on an odyssey to save the world.

Short Backstory

With no knowledge of filmmaking and a background in disease research, first-time producer Monica Ord heard Theo Ikummaq's story of the catastrophic impact climate change was having on his Arctic home from a friend, producer Lloyd Phillips. Lloyd then introduced her to Theo. She was so deeply moved by what he told her, that within months, after enlisting the help of Richard Branson, Monica found herself with Inuit elders on a dog-sled expedition in the Arctic to bear witness firsthand to the profound changes that climate change was having on Theo's homeland. It was there on the ice that the idea for a feature film was born.

After returning home to California, she quickly enlisted the help of an army of visionaries—including James Cameron, Sir Richard Branson, John Paul DeJoria, scriptwriter and director Ezna Sands and actors Dakota Johnson and Mira Sorvino—with just one hope in mind ... to get Theo's message out in an entertaining feature that would move people to action.

Now, many years later, the dramatic film CHLOE & THEO is complete. It tells the heartfelt story of an Inuit man from the Arctic who heads to New York City to try to get his message out to all the world leaders.

The Team

Written and directed by Ezna Sands, CHLOE & THEO is a Monica Ord Production. The executive producers are Monica Ord, Richard Branson, Laurence Winokur, Russell Long, Cassian Elwes, John Paul DeJoria, Melissa Jackson and John Novak. The producer is Monica Ord.

The director of photography is Luke Geissbühler, production designer Mary Frederickson, editor Jonno Woodford Robinson, costume designer Virginia Cook and the composers are The Newton Brothers.

The Backstory

Around Christmas 2006, an uncommon guest was hitting the party circuit in Los Angeles, California.

Theo Ikummaq, an elder of his Inuit community living in the Canadian Arctic, had wound up in L.A. through the graces of a well-meaning socialite. Theo wanted to talk about climate change—how rising temperatures and melting glaciers were affecting his homeland. But while everyone he met expressed some concern, no one stepped up to help him. He returned home disillusioned.

Though one person did find Theo's story compelling. Lloyd Philips, the Oscar-winning producer of such films as *Inglorious Basterds* and *The Tourist*, had met Theo at one of the fetes and later telephoned his friend, Monica Ord. Neither a climate scientist nor a filmmaker, Ord has instead spent more than 17 years in the life sciences industry, developing promising therapies for the treatment of HIV/AIDS, cancer and other immunological deficiency disorders. Lloyd felt that, with her connections to high-profile people supportive of her work, somehow she might be able to help Theo.

Monica called Theo herself and listened to his story. Like Lloyd, she was deeply moved by the story and Theo himself. He indicated that a small Arctic expedition was being planned, for which he would serve as a guide. Having received help from Virgin founder and philanthropist Richard Branson on several projects, from introductions to funding, Ord contacted him to discuss whether he could join the expedition, seeing the climactic change first-hand and bringing greater awareness to it. She broached the idea of Branson partnering with her to document it with a group of filmmakers.

"Richard said he'd get right back. He responded back in six minutes. He said it was the quickest 'yes' he'd ever given to such a venture," recalls Monica.

A month later, Monica found herself in the middle of Baffin island in -45 degree weather with a team she put together to document the journey on film. The expedition took place in February 2007, documenting the profound changes that global warming has wrought, to date, upon the local environment and wildlife. A dog sled team



traversed 1,200 miles across Baffin Island to five remote Inuit villages. Theo, a conservation officer and resident of the final village, Igloodik, was one of their guides.

“It’s the most pristine place on Earth. No traffic, no cities, completely silent. We’d roll into a village by dog sled and the only sound we’d hear would be the dog’s panting as we journeyed,” says Ord, who witnessed miles of ancient glaciers receding, the permafrost melting. Equally horrifying to her was the discovery that the Inuit “have worse pollution on a daily basis than we do. You can’t see it but the toxin levels in some of the villagers blood are off the charts, from pollution in the water and air that drifts northward and pollutes land and sea.”

Ironically, a group of people who had the smallest carbon footprint on the planet were being victimized by those with the biggest.

“Climate change is affecting the most remote communities. Witnessing the impact of global warming on the Arctic and the Inuit people confirmed in my heart that each of us is deeply connected to people in remote corners of the world,” stated Richard. “These distant wildlife, environments, and communities are paying the consequences of our lifestyles. [And this is] something we can change.”

Monica and her team came back with 200 hours of footage. While some of it made its way onto various websites, most of it languished. She felt frustrated. She wanted to find a way to get this message out, one that could move people to action.

Through a local fundraising event, Monica met Ezna Sands, a filmmaker who had recently returned from the Sudan. Monica asked for his help to look at the footage, and together they realized that the documentary format might not be best in forging an emotional connection with audiences. There were already documentaries about the perils of global warming. Why not focus on a more personal story?



Sands saw video footage of Theo Ikummaq and found him to be “a compelling figure.”

He also knew of his previous pilgrimage to L.A. A new idea began to hatch: a fictionalized film, a fable perhaps, that focused on an Inuit man and his quest to find the Elders of the

industrialized world and convince them that caring about climate change begins with caring about one's fellow man.

In September 2009, Ord brought Ezna on as writer/director and they embarked on a new project, a feature film called *Theo*. Having never acted before, Theo was surprised when Ezna called to offer him the starring role—explaining that he'd be playing himself in a fictional retelling of his story. "I thought he'd be perfect," says Sands. "He's credible and innocent and he has this great Chauncey Gardner aura about him."

With only a DP and a sound mixer, Ezna and Monica flew to Baffin Island and started filming.

"I started writing the script on the plane and finished the Arctic sequence when we got there," says Sands, who similarly worked on the fly enlisting locals to appear in the film and assist the production. "We got a crash course understanding the culture, the people and the place where *Theo* came from. And of course, the very real effects of climate change as it impacted the Inuit."

Returning to L.A., Ezna continued to hammer out the script and began to see similarities with another fable, *The Wizard of Oz*. Like Dorothy, *Theo* finds himself in a strange land with strange customs. He meets three characters in New York, in this case three homeless people, and they set off on a quest to speak with the Elders, a task more difficult than imagined.

Sands also saw a parallel between *Theo's* homeless friends and the Inuit—living simply, wasting nothing, taking what the land provides. While he struggles to meet the Elders, the missionary-educated *Theo* takes the opportunity to quietly preach some additional commandments directed towards the consumer lifestyle of the western world, among them: Thou shalt not use more than thou needs, thou shalt use every seat in every vehicle, not only one, thou shalt walk if thou is able, thou shalt not watch television commercials, thou shalt be wary of false happiness and thou shalt care.



Six months after the initial Arctic shoot, principal photography began in New York City, for 20 days in May 2010. The filmmakers had few challenges shooting around the city, except for one

key scene at the United Nations. Monica initially got permission to shoot in one section of the building, aided by her relationship with Jean Victor Nkolo, spokesperson for the President of the United Nations General Assembly. But when some construction work began on that section, permission was rescinded. The filmmakers decided to try anyway. “We almost got arrested, like Theo and his friends!,” she laughs. Several days of pickup shots were subsequently completed in Los Angeles.

Of his cast, Ezna says that Theo himself was “a joy to work with ... always bright-eyed and bushy-tailed, and very willing to let us school him in acting and what we needed from him in each scene,” says Sands. And despite being unaccustomed to the very warm New York weather in May, “he handled it with great aplomb.”



As homeless powerhouse Chloe, Dakota Johnson brought great passion and commitment to the role, even before she was officially cast. “On her own dime she flew to New York and accosted me on a rooftop, saying ‘I am Chloe!’” says Sands. “Then she read for us again and blew the whole room away.” Both Ezna and Monica have similar praise for Mira Sorvino, who infused “an incredible level of professionalism into her work and a lot of nuance to her role.”

Ezna reserves his highest kudos for first-time film producer Monica. “She is probably the most tireless person I’ve ever met. Her priority throughout this wasn’t what most people in her position want, to make a highly commercial film, but rather to get the message out. She did it all for Theo,” says Sands. “There are not enough people like her in the world.”

After overcoming continuous major obstacles on set and off, Monica is extremely excited that after a showing CHLOE & THEO at the Berlin Film fest the film now has distribution in 15 countries and counting. Monica was invited to screen the film for the World Bank climate

meeting in May and received wonderful reviews. The U.S. theatrical release is scheduled for Sept. 4 and MTV is doing a campaign around the film leading to the release.

“Ezna was such a genius in conceptualizing, writing and directing this film,” says Monica. “What’s happening in the Arctic, to Theo’s people, is real. Nothing’s going to change until we do. If this little film can help move the needle, it would be a blessing.”

The first step, says Ezna, is examining our lifestyle and asking how we can do better.

“This film has a strong environmental theme, but it has a much stronger humanitarian message,” says Ezna. “It’s about how we regard one another. Recognizing that we’re all connected, and that we all share responsibility. Otherwise, the next generation—everywhere on the planet—will suffer.”

Thou shalt care.

The Filmmakers

Written and directed by Ezna Sands, CHLOE & THEO is an Arctica Films production. The executive producers are Monica Ord, Richard Branson, Laurence Winokur, Russell Long, Cassian Elwes, Laura Rister, John Paul DeJoria, Melissa Jackson and John Novak. The producer is Monica Ord.

The director of photography is Luke Geissbühler, production designer Mary Frederickson, editor Jonno Woodford Robinson, costume designer Virginia Cook, and the composers are The Newton Brothers.



EZNA SANDS (Writer/Director), best known as a screenwriter and script doctor, has worked on various feature films in London and Hollywood. He pushed his way into directing with his award-winning short film Craven Marsh and quickly followed with a succession of music videos and commercials.

From there Sands was brought to Hollywood permanently by Richard and Dean Zanuck, working closely with the father-and-son team, rewriting screenplays.

The positive response from his work has led to his continued relationship with the Zanuck Company, who have signed him to write and direct two more pictures, Roman and Liberty Lane. Stone Village Pictures pursued him to direct their genre-changing werewolf movie Lobo, and Polsky Films signed him as writer/director for Nicolas Cage’s mind-bending Mr. Crowley project.



MONICA ORD (Producer) is a changemaker focused on critical global social and health issues. She has been active in the biomedical industry for more than 24 years as an international corporate development executive and as an entrepreneur herself with her own healthcare promotion and marketing company. Her work has spanned the globe, allowing her to collaborate with changemakers, such as James Cameron, Richard Branson, John Paul DeJoria, The Mandelas, Bill Clinton, Strive Masiyiwa, Patrice Motsepe, Dr. Luc Montagnier, Ted Turner, C.Everett Koop and many others.

Ord has spent the majority of her career as a biomedical executive and venture capitalist trying to find new promising treatments for disease focusing on AIDS and cancer. Through clinical trials, she witnessed that even the best treatments only saved a fraction of cancer patients. Her most recent enterprise is the creation of Citizen e-Cig in 2014 to create a safer alternative for at least one major cause of disease, tobacco. Her mission with Citizen e-Cig is to help wipe out second-hand smoke, as well as the toxins and chemical damage associated with traditional tobacco. Sir Branson is so supportive of Ord's venture that he called it, "ingenious and meaningful." And Paul Mitchell founder John Paul DeJoria stepped up as an investor.

Ord is passionate about the entertainment industry as well. She is a partner in a 3D technology company, Paradise FX, and owner of a production company, both based in California. Ord's most recently completed project was "Chloe & Theo" a feature film based on the true story of an Inuit man from the Arctic starring Dakota Johnson.

Ord lives in Los Angeles and spends her free time obsessing over her two daughters – her greatest love.

LUKE GEISSBÜHLER (Director of Photography) is a veteran of feature film, documentaries and television. His film work includes The Virginity Hit, Bruno, Borat, Righteous Kill, Speed of Thought, Magnificent Cooly T, Falling for Grace, Alchemy, Mail Order Wife, Poster Boy, Justice, New World Order, Season of Youth and Acts of Worship.

Among his documentaries are Objectified, Love Etc., Helvetica, Bearing Witness, Rajasthan, The Party's Over, Three Days, Hardball and Midnight in Cuba.

As facile in television as he is on the big screen, Geissbühler has also brought his trained eye to such U.S. and international projects as "A Muppets Christmas: Letters To Santa," "Note By Note: The Making of Steinway L1037," "The Visual Language Of Herbert Matter," "Radical Thinkers," "Aperture," "Full Frontal Fashion," "Jazz Bassist, Charlie Haden," "Inner Chef," "Sensing Murder," "Dive," "Ultra Space," "The Suite," "Film Fakers," "Stone Barns" and the HBO series "Taxicab Confessions."

MARY FREDERICKSON (Production Designer) has established herself as a respected Production Designer in the independent film world in a body of work spanning over twenty feature films.

Frederickson is dedicated to incorporating novel methods into her designs and is passionate about using new textiles and materials, particularly those that are recyclable and sustainable. Recently, she designed *Kiddie Ride*, a 35mm drama directed by Harold Guskin starring James Gandolfini and Famke Janssen. In the period '70s film, *Winter of Frozen Dreams*, she revisited the life of notorious Wisconsin serial killer Barbara Hoffman, starring Thora Birch and Keith Carradine.

Frederickson first earned recognition as production and costume designer for *Homework*, winner of the Grand Jury Prize for Best Feature at the 2004 Slamdance Film Festival, which was also an Official Selection at the Tribeca and SXSW Film Festivals.

When she is not exploring ways to tell stories visually, Frederickson creates custom wearable conversation pieces out of recycled fabrics, vintage linens and other salvaged items. She loves process and projects, and is always completely immersed in one. Mary Frederickson is a member of United Scenic Artists Local 829. Her scenic design shop is located in Williamsburg, Brooklyn.

JONATHAN “JONNO” WOODFORD-ROBINSON (Editor) has served as a freelance film editor for nearly fifteen years, following staff posts at Spectrum Communications (Sauce Post) and Marmalade Vision.

Woodford-Robinson began his career in 1997 with several shorts, *The Collector* and *Group Therapy*, segueing to such feature films as *Hopeless*, *Tongan Ninja*, *For Good*, *The Lord of the Rings: Return of the King*, the documentary *Frodo Is Great... Who Is That?!!*, *Fracture*, *King Kong*, *Eagle vs. Shark*, the documentary *Tontine Massacre* and the comedy *Predicament*. He also served as associate producer of *Diagnosis: Death*.

Most recently he edited the \$45 million action fantasy film *The Warrior's Way*, starring Kate Bosworth and Geoffrey Rush.

Among his industry honors, Woodford-Robinson was nominated for a 2005 Editing Award at the New Zealand Screen Awards (*Fracture*) and earned an Editing Award at the 2001 Drifting Clouds Film Festival (*A New Way Home*).

VIRGINIA COOK (Costume Designer) has served as costume designer for myriad feature films and shorts, starting with the 2005 sci-fi dramedy *The Girl from Monday*. Her subsequent work as costume designer includes *New York Serenade*, *The Wreck*, *The Sexton's Wife*,

Recreator and Manslaughter, as well as the short films Ping Pong Love, Thirsty and Lunar Landing.

As assistant/associate costume designer she has brought her skills to Sorry, Haters, Puccini for Beginners, Delirious, Interview, An Englishman in New York, A Good Heart and Camp Hope. She also served as wardrobe supervisor for Life on the Ledge and Fay Grim.

THE NEWTON BROTHER (Composers) Andy and Taylor Newton were both learning and making music from a young age, educated and inspired by such wide-ranging influences as Puccini operas, John Williams film scores, and albums by Kraftwerk and Nine Inch Nails. Between the two, they play piano, guitar, bass, clarinet, flute, accordion, sax, harmonica, percussion, organ, kazoo, and cello. They fuse their classical education with a skill and savvy in electronics and manipulated sounds, to contribute distinct music to a diverse spectrum of film projects and capitalize on having two musical heads.

TNB added chills to Mike Flanagan's *Oculus*, emotion to Tony Kaye's acclaimed classroom drama *Detachment*, tension to Mike Gunther's crime thriller *Setup* (starring Bruce Willis), and black humor to *Pawn Shop Chronicles* (starring Paul Walker). They recently lent their Newtonian approach to the dark comedy *Life of Crime* (starring Jennifer Aniston), the action/thriller *The Prince* (Starring Bruce Willis and John Cusack) and reteamed with Mike Flanagan for *Somnia*.

"The collaboration between the two of us really forces us to push our ideas early on," says Andy. "It's always easy to pull back on those ideas and rein them in, but we literally talk about pushing boundaries every time we start a new film."

The Cast



THEO IKUMMAQ (Theo) was born in an igloo, on Igloodik Island in 1955. He has lived in the Igloodik community off and on for most of his life. He grew up on the land in various camps around Foxe Basin and Gulf of Boothia, spending winter months at residential school in Chesterfield Inlet and summers with family from the age of six to thirteen.

After school he moved back with his family to their camp in Steenby Inlet for another seven years followed by several more years living in various parts of the Canadian North: in Fort Smith, for his Grade 12 diploma and a Renewable Resources Technology Management Program, and a few years in Arctic Bay, Qikiqtarjuaq, and Iqaluit with work as a wildlife officer, and one summer in Ottawa with The Canadian Museum of Nature. He is currently working as a conservation officer in Igloodik as well as consulting researchers, tourists, film crews and mining companies in the area.



DAKOTA JOHNSON (Chloe) is an American fashion model and actress. She was born in Austin, Texas, and is the daughter of actors Don Johnson and Melanie Griffith. Her maternal grandmother is actress Tippi Hedren.

In 1999, she made her film debut in *Crazy in Alabama* (1999), where she and her half-sister, Stella Banderas, played the daughters to their real-life mother, Melanie Griffith. The film was directed by her stepfather, Antonio Banderas, but it wasn't a hit. Dakota resumed her schooling and waited several years before she decided to become a professional actress and model.

In 2006, she was voted Miss Golden Globe, a launching pad bestowed on off-spring of famous parents. She served as the first second-generation Miss Golden Globe in the Globes' history, since her mother was Miss Golden Globe in 1975. She also signed with IMG Models. In 2009, she modeled for MANGO brand's jeans line. Dakota traveled to Sydney, Australia, where she shot the "Rising Star" campaign for fashion label, "Wish." Once she graduated from high school, she signed with the William Morris Agency and started her acting career. She had her first box office hit in 2010 with David Fincher's film, *The Social Network* (2010), in which she had a scene with Justin Timberlake. The film received eight Oscar nominations, including one for Best Picture.

She also appeared in three additional films: *Beastly* (2011), alongside Vanessa Hudgens and Mary-Kate Olsen; Ezra Sands' film, *Chloe & Theo* (2015); and So Yong Kim's film, *For Ellen* (2012); She had roles in several 2012 films: Christopher Neil's film, *Goats* (2012), with David Duchovny; Nicholas Stoller's film, *The Five-Year Engagement* (2012), for producer Judd Apatow, and the hit feature film version of the 1987 television show, *21 Jump Street* (1987), that made Johnny Depp a star.

She also won the female lead in Chris Nelson's, film *Date and Switch* (2014), written by Alan Yang. Her first television show, *Ben and Kate* (2012), where she played "Kate," aired on Fox during the Fall 2012 season. It was canceled in 2013, and she quickly resumed her feature film career with three high-profile films: "Need for Speed," the modern-day adaptation of the William Shakespeare play "Cymbeline," and the starring role of Anastasia in the adaptation of the best-selling erotic novel "Fifty Shades of Grey."



MIRA SORVINO (Monica) won an Oscar, a Golden Globe and other awards for her performance in Woody Allen's *Mighty Aphrodite*. She was a Golden Globe nominee for her performance in Christian Duguay's miniseries "Human Trafficking" and had previously been nominated for Romy and Michelle's High School Reunion and for her role as Marilyn Monroe in the HBO film "Norma Jean and Marilyn,"

which also earned her an Emmy nomination. More recently, Sorvino was seen in the role of Wendy Porter, the birth mother of an adopted child struggling to find her strength in an abusive marriage, in *Like Dandelion Dust*.

Other film credits include *Multiple Sarcasms*, opposite Timothy Hutton and Stockard Channing; *Reservation Road*, opposite Joaquin Phoenix, Mark Ruffalo and Jennifer Connelly; Robert Redford's *Quiz Show*; Spike Lee's *Summer of Sam*; David Mirkin's *Romy and Michele's High School Reunion*; Clare Peploe's *The Triumph of Love*; Whit Stillman's *Barcelona*; Antoine Fuqua's *Replacement Killers*, Guillermo Del Toro's *Mimic*, Gary Winick's *Sweet Nothing*; Ted Demme's *Beautiful Girls* and Rob Weiss' *Amongst Friends*, which she also associate produced.

Sorvino's television credits include the NBC miniseries "The Last Templar," a guest starring role on Fox's "House" and a memorable appearance on "Will and Grace."



ANDRÉ DE SHIELDS (Mister Sweet) is an award-winning actor, director and educator. He is the recipient of the 2009 National Black Theatre Festival Living Legend Award, and the 2007 Village Voice Obie Award for Sustained Excellence of Performance. De Shields is recognized for his show-stopping performances in the original Broadway productions of four legendary musicals: *The Full Monty* (Outer Critics Circle Award), *Play On!* (Tony and Drama Desk nominations), *Ain't Misbehavin'* (Emmy Award for NBC special) and *The Wiz* (title role). His other Broadway credits include an autobiographical revue, *Haarlem Nocturne* (which originated at La MaMa E.T.C.), and the world premiere of two new American plays: Mark Medoff's *Prymate* (Drama Desk nomination) and Michael Jacob's *Impressionism*, with Jeremy Irons and Joan Allen.

His film and television credits include "Extreme Measures" with Hugh Grant, "Prison" with Viggo Mortensen, "Rescue Me," "Life On Mars," "Lipstick Jungle," "Sex And The City," "Law & Order," "Cosby," "As The World Turns," "Another World," the NBC telefilm "I Dream of Jeannie—15 Years Later," and two PBS Great Performances: "Alice In Wonderland" and "Ellington – The Music Lives On." He received an Emmy Award for his performance as the Viper in the NBC television special of "Ain't Misbehavin'."

De Shields is also a distinguished visiting professor at colleges and universities across the U.S.



ASHLEY SPRINGER (Tyler) is known for his edgy, compelling performance in last year's indie hit "Dare," in which he starred opposite Emmy Rossum and Zach Gilford, and will soon be seen starring in the features "Downtown Express" and "Losers Take All."

Shot in New York this past June and, "Downtown Express" is the real life love story of two young New York musicians, Ramona, an eccentric, talented singer/songwriter, and Sasha, an immigrant who is in New York on a scholarship to Juilliard. Springer plays the role of Arkady, a second violinist who has always taken a back seat to his cousin, Sasha. The film also features singer/songwriter Nellie McKay." "Downtown Express" is directed and produced by Emmy winner David Grubin ("The American Experience," "Healing and the Mind with Bill Moyers").

This past summer, Springer has also wrapped production in Memphis on the comedy "Losers Take All," which spotlights The Fingers, a fictional '80s punk/pop band stumbling and staggering their way in the opposite direction of mainstream success. In the film, which also stars Aaron Himelstein and Kyle Gallner, Springer plays Miles, the head of Infinity Records who gives The Fingers their first break. Directed by Alex Steyermark, "Losers Take All" is executive produced by Andrew Meyer (The Breakfast Club).

Springer previously appeared in the dramatic thriller "Teeth," winner of the Special Jury Prize at the 2007 Sundance Film Festival, and had impressive turns in "Assassination of a High School President" and "The Visitor." The same year, Springer appeared on stage in an off-Broadway production of "Sweet Love Adieu."

Born and raised in New York City, Springer spent much of his childhood and young teenage years performing as a professional magician. He later studied acting at NYU's Tisch School of the Arts. Springer currently resides in Brooklyn, New York.